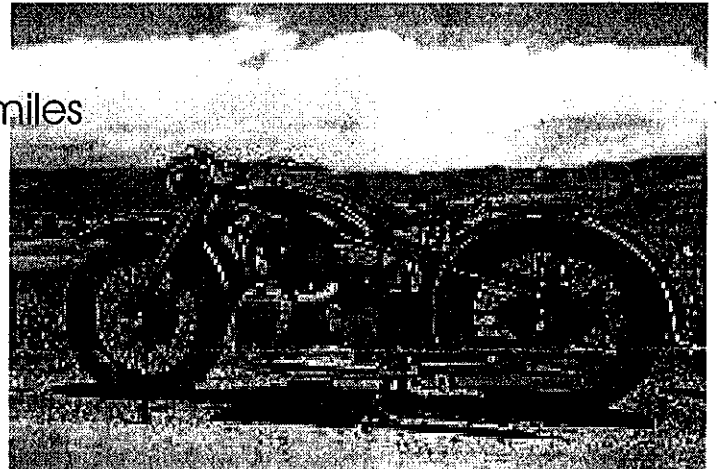




New Jersey Shore BMW Riders Benefit Poker Run for Jose DeLa Cruz



- ☞ When: August 24th, Registration 9:30AM - 11AM
Rain-date: None! Rain or Shine!
- ☞ Where: Lucille's Country Kitchen, Rt. 539, Warren Grove
NJ (7 miles west of GSP Exit 58)
- ☞ Cost: \$10 per person
\$15 with food at end of run
- ☞ Twist: Run will have historic and unique checkpoints!
Ride and learn about the NJ Pines!
- ☞ Ride: All secondary roads, approx. 70 miles
- ☞ Ends at: Secret!
- ☞ Who: All motorcyclists are welcome!



Need more info?

Contact:

- Glenn Martin, President NJSBMWR
732-583-3945
- Don Eilenberger, Secty NJSBMWR
732-449-1533



Jose DeLa Cruz was recently seriously injured in a single-bike accident. All proceeds from this poker run will go towards to the Jose Accident Fund. Jose is self-employed, and it will be some time before he can resume working. He is well known in the BMW and MotoGuzzi communities as well as for his talents in custom bike and helmet painting.

Prizes have been donated by BMW-North America, ThermoRest and many local dealers.

Our thanks to all who have helped organize this event!

IMPORTANT!

Our next meeting, August 13th, 7PM at the Circus Drive-In, Wall Twsp is a very important meeting to attend!

Our club is sponsoring and running a benefit Poker Run on August 24th for Jose DeLa Cruz, former President of BMW-MC-North Jersey. Jose was seriously injured in a single-bike accident on July 20th in New Haven CT.

Jose has always tried to help and encourage our club, as have all the officers and members of the North Jersey club. It appears that Jose may be facing a long period of no-income, plus high expenses for both the hospital bills and rehabilitation when he is released.

We need all members help on this project. This will be the first event we have tried running, and we want it to be a success both for Jose as well as for the reputation of our club. We have had outstanding cooperation from the other NJ clubs, and have had some very generous prizes offered for the Poker Run by both private individuals, dealers and BMW-NA.

PLEASE MAKE THIS MEETING! The date of the Poker Run is August 24th - mark it on your calendar and help make this an event to be proud of!

Please be there!

Glenn Martin, President

Dennis Swanson, Vice-President

Don Eilenberger, Secty

IMPORTANT Meeting! August 13th, 7PM at the Circus Drive-In

Route 35, just south of intersection with St. Hwy 138 (I-195 extension).



Need directions?

Call Don (908-449-1533) or Glenn(908-583-3945)

Club Patches will be available!

Jose Poker Run planning!

UPCOMING EVENTS:

Benefit Poker Run - sponsored by NJSBMWRAugust 24th

Snappin' Turtle Rally, BMW-MC-NJ, Sept 12-14th. New site, should be excellent as usual. Call Don Eilenberger for details!

RA at Fontana NC. Sept 18-21. Contact Steve Coburn at 804-974-7069

Last Chance Rally. New SwedenBMW Riders. Mays Landing NJ. Always a favorite! Sept 26-28. Contact Don Eilenberger for info!



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