

New Jersey Shore BMW Riders

CLUB NEWS - July - 1998

West Side Story, June 25th, 1998

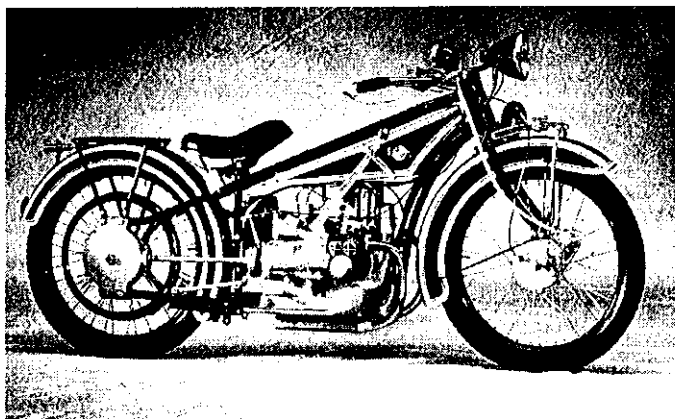
The tale began as four score of riders converged at BMW Manhattan on a blisteringly hot Thursday morning to support BMW AG's opening of *The Art of the Motorcycle* exhibit at the Guggenheim Museum.

No one could have picked a worse riding venue, but everyone who went had a GREAT time.

Nine NJ Shore Riders* came in a few groups by ferry, trailer, and highway for a 9am rendezvous at BMW Manhattan's impressive new home on 57th & 11th.

We were greeted by Mayor Rudy's Finest stopping traffic for us. A whistle and a wave directed us to a promenade above the sidewalk around the BMW Building. This let us stare down at nonchalant NYC natives who were only puzzled at the eerie silence that accompanied the horde of bikes.

Beemer after Beemer filed in to form two rows of gleaming pride on two-wheeled. Journalists with more cameras than I've ever seen, got it all on film. It was not a time to be camera shy. This was a Press Preview after all.



The FIRST BMW - R32, 1923

The reception table had name tags for both rider and bike, looking like we'd arrived at a wedding reception. Familiar faces began to turn up. Sandy Cohen BMW ON magazine editor (with her personal concubine Alan), Phactory Phil Rose, ribald Douggie Evans (New Sweden Riders) and the ever gracious Voni Glaves in full red leathers** to match her slick R11RS, OTL's Bob Higdon, Court Fisher, and others schmoozed inside and out.

Alternately nibbling at the buffet table inside and admiring the modern and vintage bikes outside. Temperature



**Don, Bob A, Bob L and Klaus
(look guilty don't they?)**

and humidity challenged the strength of everyone's deodorant, but the breakfast reception inside the air-conditioned lobby was well planned to cool us down. White-gloved waiters greeted the 'Stitch and leather clad riders at the door with trays of orange juice & water in ice-filled goblets. No doubt, BMW was throwing a world-class event to celebrate their

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Club Picnic! - July 19th

Will be held on July 19th, at the palatial estate of Dr. Jerry and Sue Schreiber. FAMILY is invited!

The club is paying for all expenses of the picnic - but a check for pre-registration is required. If you attend the picnic - the check will be returned to you. This is to encourage people to actually attend if they say they're attending.

- Time** - 1PM until?
- Menu** - Burgers, hot-dogs, salads, soda, beer
- What's happening** - Games, contests, and Jerry has a pool! (Bring swimsuits!)
- What's needed** - volunteers for cooking, running the games, setup and cleanup. Contact Glenn Martin (732-583-3945)

If you are planning to attend, please fill out the form on the next page and attach a

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MEETING - July 8th, 7PM, Bedrock Cafe!

Club Picnic - Continued

check to it made out to Don Eilenberger (Club Treasurer).

This check will be returned to you the day of the picnic if you attend. If you do not attend - your check will help offset the cost of the picnic to the club.

Please either BRING the form and check to our next meeting, or mail it ASAP to:

Don Eilenberger, NJSBMWR Treasurer
1213 Pond Rd
Spring Lk Heights, NJ 07762

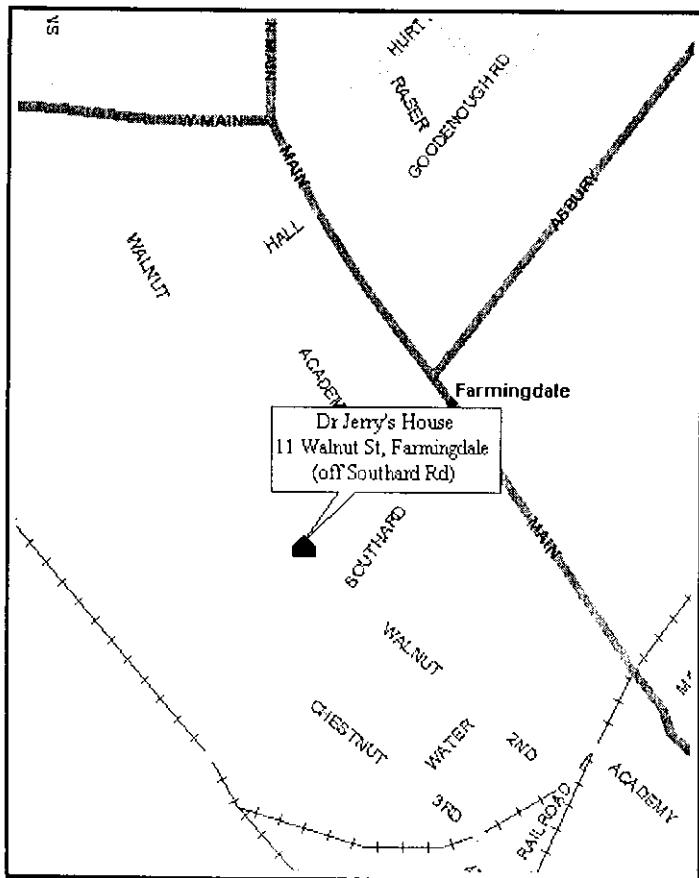
Fill out - bring to next meeting (July 8th) or mail to Don Eilenberger.
A check must be attached made out to Don Eilenberger, NJSBMWR

Name _____

Phone (Home) _____ (Work) _____

Number attending _____ \$5.00 EACH

I can help with _____



Dr Jerry's House.
11 Walnut St, Farmingdale

West Side Story Continued from Page 1..

75th birthday. They even had a flock of vintage BMW roadracer in the lobby to gaze on while munching Danish.

We mingled for an hour or so with Press folks from around the world. Volunteers were sought to give the reporters a ride to the Guggenheim. They all tried to get in Bob Lonergan's primo /2 with Hollandia rig, but Mrs. Lonergan wasn't going to give up such a prized seat (see photo). The CNN Info-Babe did manage to get into another vintage hack, though.

We saddled-up around 9:30 for the police escorted cruise across town and up Park Avenue. Harley-mounted cops stopped traffic at every intersection to allow the Slinky-parade of ~ 80 riders and near as many photographers make their way to the Guggenheim on Madison & 87th.

Again, NY's Finest stopped traffic as the gentle bunch lined both sides of the avenue in front of the museum. The "Frank Lloyd Riders" had arrived.

Architect Icon Frank Geary designed the exhibit which played with the Guggenheim's spiral design. A continuous ribbon of polished stainless steel brightened the rotunda. It was anchored at it's base by the stunning new 1999 MV Agusta, in red and silver.

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West Side Story - Continued

The display of machines was laid out chronologically from oldest to newest, if you ascended the spiral ramp.



Erik Miner

Primed and ready to go!

Of course, Don "Sherman" Eilenberger*** set the Way-Back Machine (the elevator) for the top floor, and descended backwards through time.

I can't recall every machine on display, but I will guarantee that you couldn't have seen all of them before. Surprises of this kind are very pleasant. And innovations that manufacturers claim nowadays, were all featured on bikes from the turn of the century and earlier. Things like single-sided swing arms, 4 valve heads, hub center steering, all sprouted from vintage machines.

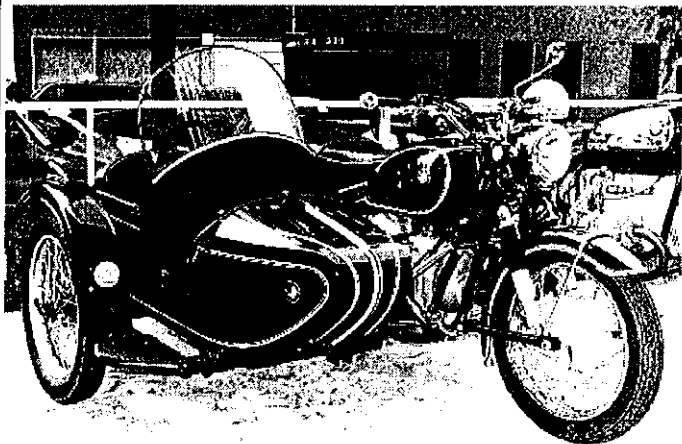
Neat descriptions of each machine and manufacturer explained the contributions and significance of each. Be prepared to spend a few hours when we go in August.

The buffet lunch at noon signaled the beginning of the end of the affair. Everyone had the same idea, "Eat and run!"

Nobody was going to hang around to test their riding skills against NY rush-hour traffic. And the temperature

was still near 98F. Klaus and I mamboed through the taxi's and got to Jersey alive, via the Lincoln tunnel.

Checking on everyone by phone later confirmed safe arrivals for all. And the sentiment was unanimous, "Stellar motorcycle event, terrible ride." I'm ready to go again in August.



Lonergan's Limo Service

* Bob Andrews, Don Eilenberger, George Hickman, Klaus Heuneke, Bob Lonergan, Glenn Martin, Eric Miner, Jerry Schreiber, a spouse, and some friends.

** Standing in line to enter the museum, Voni confirmed the feeling she "wasn't in Kansas anymore."

*** Mr. Peabody did not attend the event.

Glenn Martin

FOR SALE/TRADE/WANTED!

Dow Gear Guard - the club purchased 1 quart of this additive, which is supposed to be useful in smoothing shifting on BMW transmissions. Contact Don Eilenberger to obtain some!

1975 BMW R75/6 vintage motorcycle.

Black, NEW Metzler tires, NEW battery. Well maintained, garaged. Perfect Condition. \$2900 \$2500.00 OBO.

Contact Alan Thomas. Home (609-361-0231), Work (732-269-0442), Pager (800-861-0687)

Two BMW System II helmets. One size 60-61 (large) and one size 62-63 (jumbo). Available also with one heated shield and cord. Price negotiable.

Call Don Eilenberger 732-449-1533

Note - this space is for you to use! Send your For Sale/Trade/Wanted listing to Don Eilenberger. Preferably by EMail (deilenberger@monmouth.com) or via US Mail (printed or typed please!) There is NO charge for running an ad here!

Meeting, Weds, July 8th, 7PM, Eat and Meet!
Bedrock Cafe, Rt 71 (Main Street), Bradley Beach, NJ

Hot Stuff!

Sunday Rides List

In our last issue. This list is ONLY for use of club members. Going for a ride? Want company? Start calling the list! Need the list? Call Don Eilenberger (732-449-1533)

Upcoming events

August 2nd, Art of the Motorcycle, Guggenheim Museum in NYC. We are planning a 'club day' to visit the exhibit. This event will be coordinated with other clubs in NJ and the BMW-BMW club. See article inside on what to expect!

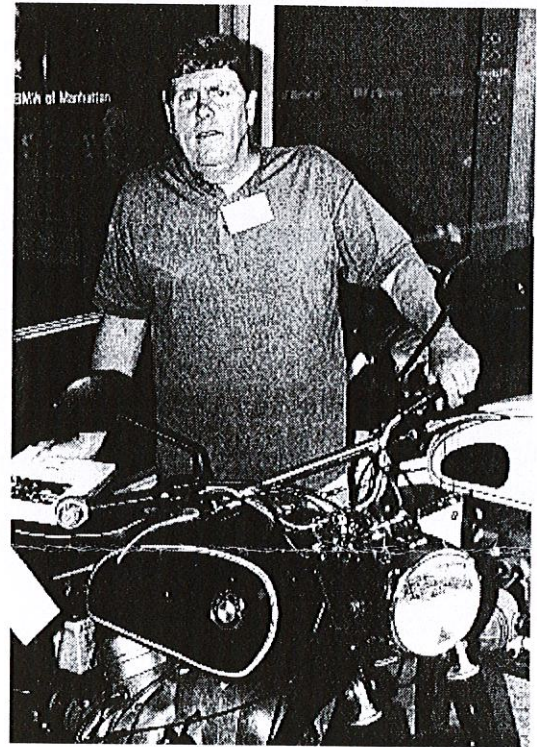
July 3-5, Udder Nonsense, BMW Rally, Gummikuh Fahrer, Round Top NY. Great rally, great food, great entertainment. Last year we were 4th biggest club in attendance. Lets make it 1st this year! Call Frank Kerklewski, 732-240-2510 for details and a registration form.

July 9-12, BMWMOA National Rally, Missoula, MT

July 19th. Club Picnic. 1PM. See article inside!

August 27-30, BMW-RA Berkshire Mountain Weekend, Greenfield, MA. Contact Don Eilenberger or Glenn Martin for details!

Got hot stuff? Send news, rumors, spy photos, stories and tall tales to Secty Don!

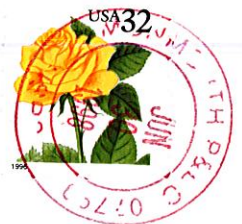


Bob and his /2 at the Guggy



NJ-Shore BMW Riders

C/O Don Eilenberger
1213 Pond Rd
Spring Lk Hts, NJ 07762



Dues OK until 11/01/1998
Klaus Huenecke
POB 40
Tennent NJ 07763-0000